

World Breastfeeding Week

SOCIAL MEDIA TOOLKIT



1-7 August 2019

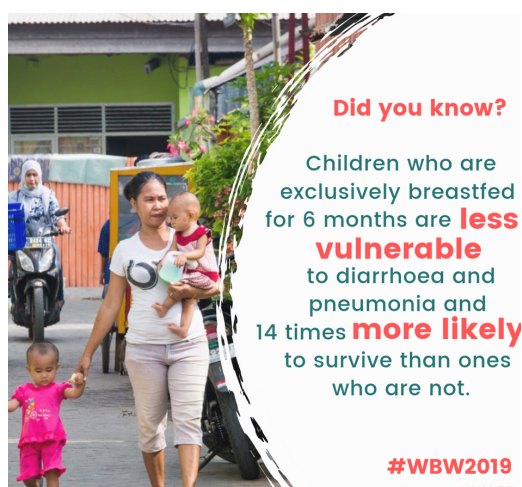
Suggested graphics

Suggested posts

Click on image to download. Copy paste messages to share on social media channels.



- Breastfeeding has long-term benefits that help a child grow healthy! It supports healthy brain development, higher educational achievement, and reduces the risk of obesity and other diseases. Spread the word! #WBW2019



- Children who are exclusively breastfed for 6 months are protected against infections and are more likely to survive and thrive! This #WBW2019, let's share the benefits of breastfeeding



- Less than half of Indonesian infants (< 6 months) are breastfed exclusively! Let's come together to spread the word about optimal breastfeeding practices #WBW2019
- 1st 1000 days are critical to prevent #stunting. Exclusive breastfeeding for 6 months & routine immunization are key to give our children a chance to reach their fullest potential. #StopStunting #WBW2019
- #DYK: The first breast milk gives a newborn a boost in immunity. Exclusive breastfeeding for 6 months means that the infant only receives breast milk with no additional food or drink—not even water. Spread the word #WBW2019!