



INTERNATIONALISATION STRATEGY



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RECTOR'S INTRODUCTION

Universitas YARSI is committed to expanding its global presence while maintaining its strong foundation in Islamic values and academic excellence. As an institution that strives for international recognition, we recognise the importance of global collaboration in research, academic exchange, and institutional development. Our strategic internationalisation roadmap aligns with our vision to become a globally competitive university that nurtures future leaders capable of navigating an increasingly interconnected world.



Prof. dr. Fasli Jalal, Ph.D.
rector

INTRODUCTION

In an era of rapid globalisation and technological advancements, higher education institutions must evolve to remain competitive on the international stage. Universitas YARSI recognises that internationalisation is a critical component in achieving academic excellence, fostering global citizenship, and enhancing institutional prestige. By integrating international perspectives into its educational framework, YARSI aims to produce graduates who are well-prepared to contribute to the global workforce and academic community.

Internationalisation at Universitas YARSI is not merely about student and faculty mobility but also about establishing meaningful partnerships, enhancing cross-cultural exchanges, and aligning academic curricula with global standards. The university seeks to build a network of collaborations with leading institutions, enabling joint research, student and faculty exchanges, and the sharing of knowledge and resources.

This document outlines the key initiatives, strategies, and measures of success that define Universitas YARSI's internationalisation efforts. It highlights the university's strengths, ongoing initiatives, and future aspirations, ensuring that every aspect of institutional development is aligned with the broader goal of global engagement. Through these efforts, Universitas YARSI aspires to create a learning environment that is inclusive, globally oriented, and responsive to the changing demands of higher education worldwide.

UNIVERSITAS YARSI'S INTERNATIONAL ENGAGEMENT HISTORY

Founded in 1967, Universitas YARSI has gradually built a strong international reputation. The university has long-standing collaborations with institutions such as Maastricht University (Netherlands), Universiti Teknologi MARA (Malaysia), UNSW, UNIMAS, and Centro de Lenguas Modernas de la Universidad de Granada (Spain). These partnerships have facilitated academic exchanges, joint research, and student mobility programmes.

Through its International Office (IO), Universitas YARSI has expanded its presence in global higher education networks. The university has participated in international conferences, developed cooperative agreements, and established research initiatives with foreign partners.



CURRENT INTERNATIONAL STRENGTHS

International Credit Transfer Programmes:

Students can study abroad through the Indonesian International Student Mobility Awards (IISMA) and other government-funded programmes.

Global Research Collaborations:

Faculty members actively participate in joint research projects with international partners, publishing in indexed journals.

International Faculty and Visiting Scholars:

The university hosts guest lecturers and supports faculty exchange programmes.

Accreditations and Recognitions:

Universitas YARSI has obtained ISO 21001:2018 certification and has applied for international accreditation with FIBAA.

Comprehensive English-language Programmes:

Some courses and academic activities are offered in English to accommodate international students and faculty.

STRATEGIC INTERNATIONALISATION GOALS

To enhance its global presence, Universitas
YARSI has set the following strategic
internationalisation goals:

Enhancing International
Research Output

Expanding Global
Partnerships

Developing an
Internationalised
Curriculum

Increasing Student and
Faculty Mobility

Achieving International
Accreditation

ENHANCING INTERNATIONAL RESEARCH OUTPUT

Increasing the Number of Publications in Scopus-Indexed Journals:

- Providing research grants and publication incentives for faculty members and researchers who publish in high-impact journals.
- Organising writing workshops and mentoring programs to help faculty and postgraduate students refine their manuscripts for submission to reputable journals.
- Establishing research clusters focused on interdisciplinary topics with high publication potential, particularly in areas relevant to Indonesia and global academic discussions.
- Enhancing access to research resources, such as advanced data analysis tools, research databases, and professional editing services, to support high-quality publications.

Promoting Joint Research Projects with Foreign Institutions:

- Facilitating collaborative research grants that involve international partners, ensuring that projects align with global academic priorities and funding opportunities.
- Strengthening faculty networks with researchers from worldwide institutions through participation in international conferences, academic forums, and visiting scholar programs.
- Leveraging digital platforms to enable virtual research collaborations, making international joint projects more feasible and inclusive.
- Encouraging interdisciplinary and cross-cultural research themes that highlight Indonesia's unique academic contributions to global knowledge.

EXPANDING GLOBAL PARTNERSHIPS

Strengthening Memorandums of Understanding (MoUs) with Foreign Universities and Research Institutions:

- Reviewing and revitalizing existing MoUs to ensure they lead to tangible academic outcomes, such as student exchanges, joint research, and faculty mobility.
- Expanding partnerships with universities in strategic regions, including ASEAN, Europe, and the Middle East, to diversify academic collaborations.
- Establishing industry-academia linkages with global research institutions and companies to support applied research and innovation.
- Ensuring MoUs translate into measurable academic benefits, such as co-authored publications, shared research funding, and international conference participation.

Developing Double-Degree and Joint-Degree Programs:

- Partnering with internationally accredited universities to offer double-degree programs.
- Designing joint-degree programs where students can complete part of their studies abroad.
- Aligning curriculum standards with partner institutions to facilitate credit transfer and maintain academic quality.
- Providing financial support to encourage student participation in double-degree and joint-degree programs.

DEVELOPING AN INTERNATIONALISED CURRICULUM

Implementing an Outcome-Based Education (OBE) Curriculum Aligned with Global Standards:

- Ensuring all academic programs adopt an OBE framework, focusing on student-centered learning and measurable competencies that align with international educational benchmarks.
- Regularly updating curricula based on global best practices, accreditation requirements (e.g., FIBAA), and input from industry and international academic partners.
- Integrating international case studies, research methodologies, and industry-driven competencies to prepare students for the global workforce.
- Encouraging active learning approaches and interdisciplinary projects that reflect real-world challenges.

Introducing More English-Language Courses and Internationally Relevant Subjects:

- Offering courses on globally relevant topics such as sustainability, digital transformation, global health, and disaster resilience, climate change, and carbon pricing.
- Providing professional development programs for faculty members to enhance their proficiency in English-medium instruction (EMI).
- Encouraging the integration of international perspectives in all courses, including collaborative online international learning (COIL) initiatives.

INCREASING STUDENT AND FACULTY MOBILITY

Facilitating Student Exchange and International Study Programs:

- Strengthening partnerships with international universities to create more exchange programs, dual-degree options, and short-term mobility opportunities.
- Providing scholarships or financial aid to support students in participating in overseas study programs.
- Enhancing credit transfer mechanisms to ensure that students receive academic recognition for their studies abroad.
- Promoting inbound exchange programs by offering English-taught courses and integrating international students into academic and cultural activities.

Encouraging Faculty Participation in International Training and Research:

- Developing structured programs for faculty members to join international training, workshops, and research collaborations.
- Establishing funding schemes or institutional support for faculty members to participate in global academic events, such as conferences and joint research initiatives.
- Fostering visiting professor programs where international scholars can contribute to teaching and research at Universitas YARSI, and vice versa.
- Aligning faculty mobility programs with strategic university goals, ensuring that international exposure translates into improved teaching quality and research output.

ACHIEVING INTERNATIONAL ACCREDITATION

- *Progress with FIBAA Accreditation:*
 - Universitas YARSI has submitted its Self-Evaluation Report (SER) to the Foundation for International Business Administration Accreditation (FIBAA), marking a significant milestone in the accreditation process.
 - The university is currently preparing for the FIBAA site visit scheduled for February 2025, ensuring that all necessary documentation, faculty readiness, and institutional facilities align with FIBAA's international quality standards.
 - Internal quality assurance teams are conducting mock assessments and refining policies based on feedback to strengthen the university's accreditation readiness.
 - The accreditation process will not only validate academic programs against global benchmarks but also enhance the university's appeal to prospective international students and faculty.

MEASURES OF SUCCESS

To evaluate the success of its internationalisation strategy, Universitas YARSI will track key performance indicators such as:

- *Increase in International Research Publications:* Growth in the number of research papers published in high-impact journals.
- *Student and Faculty Mobility Metrics:* Number of students and faculty members participating in exchange programmes.
- *Global University Rankings:* Improved ranking in international university assessments.
- *Accreditation Status:* Achieving FIBAA and other global accreditations.
- *Number of International Partnerships:* Expansion of formal agreements and agreement implementations with worldwide institutions.

CONCLUSION

Universitas YARSI is in the early phases of internationalisation, yet it has established clear strategic goals and structured initiatives. Through student and faculty mobility, international collaborations, and globally relevant research, the university is positioning itself as a competitive institution in the global academic landscape. By continuing to build on these efforts, Universitas YARSI is committed to preparing graduates who can thrive in an interconnected world.



CONTACT INFORMATION

International Office of Universitas
YARSI

YARSI Tower, Jl. Letjen Suprpto,
Cempaka Putih, Jakarta Pusat,
Indonesia 10510

Phone: (62-21) 4206674-76 (Ext. 9157)

Email: collaboration@yarsi.ac.id

Website: www.yarsi.ac.id/oia

